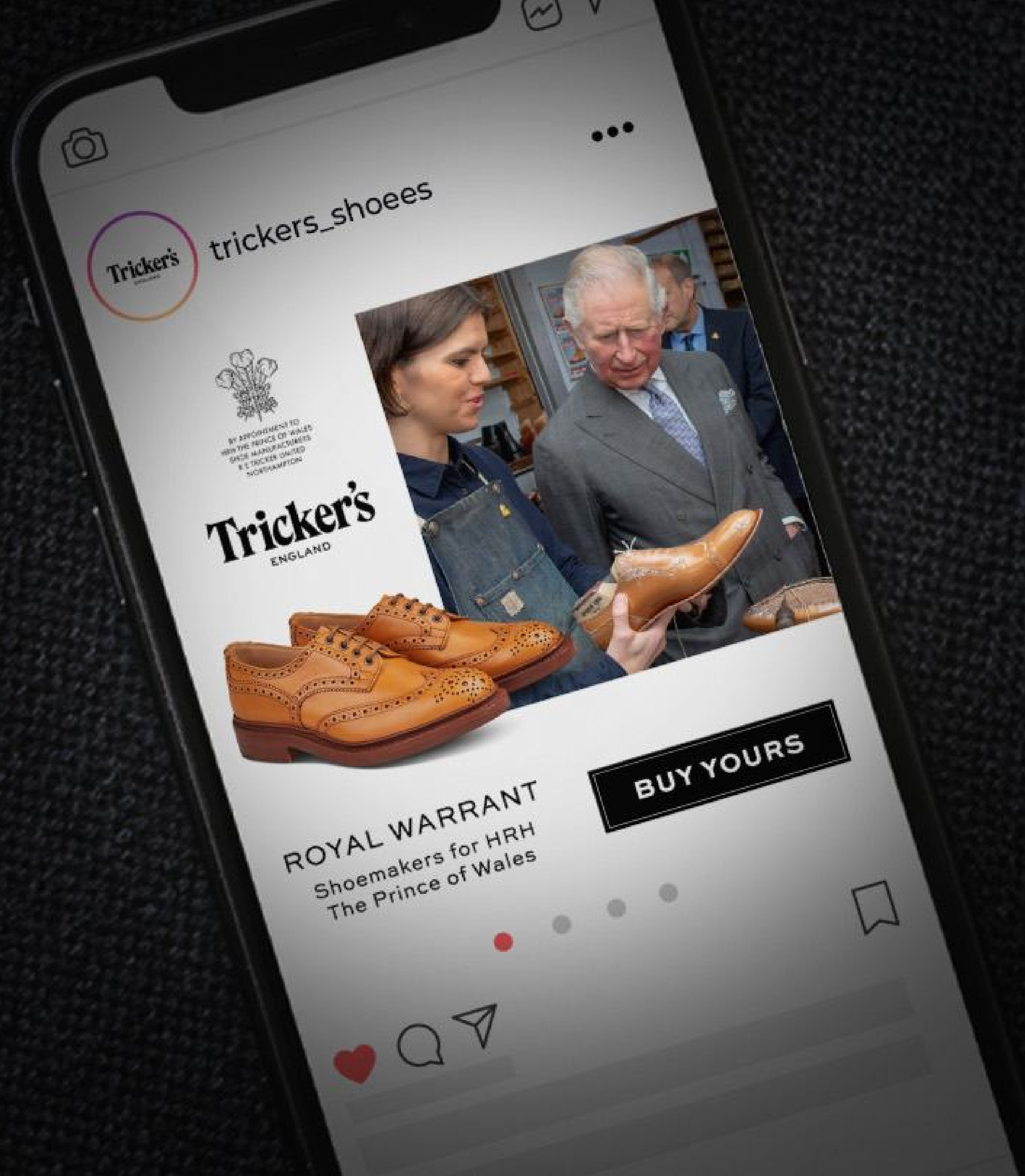


BY APPOINTMENT TO
HRH THE PRINCE OF WALES
SHOE MANUFACTURERS
R E TRICKER LIMITED
NORTHAMPTON

Tricker's

ENGLAND




● BEFORE Ads: Current Tricker's Social Ads


 **Tricker's Shoes**
Sponsored


Welcome to Tricker's, makers of the world's best Country Footwear since 1829. Follow us for our latest footwear releases, materials, collabs, sales and stories.




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Sponsored

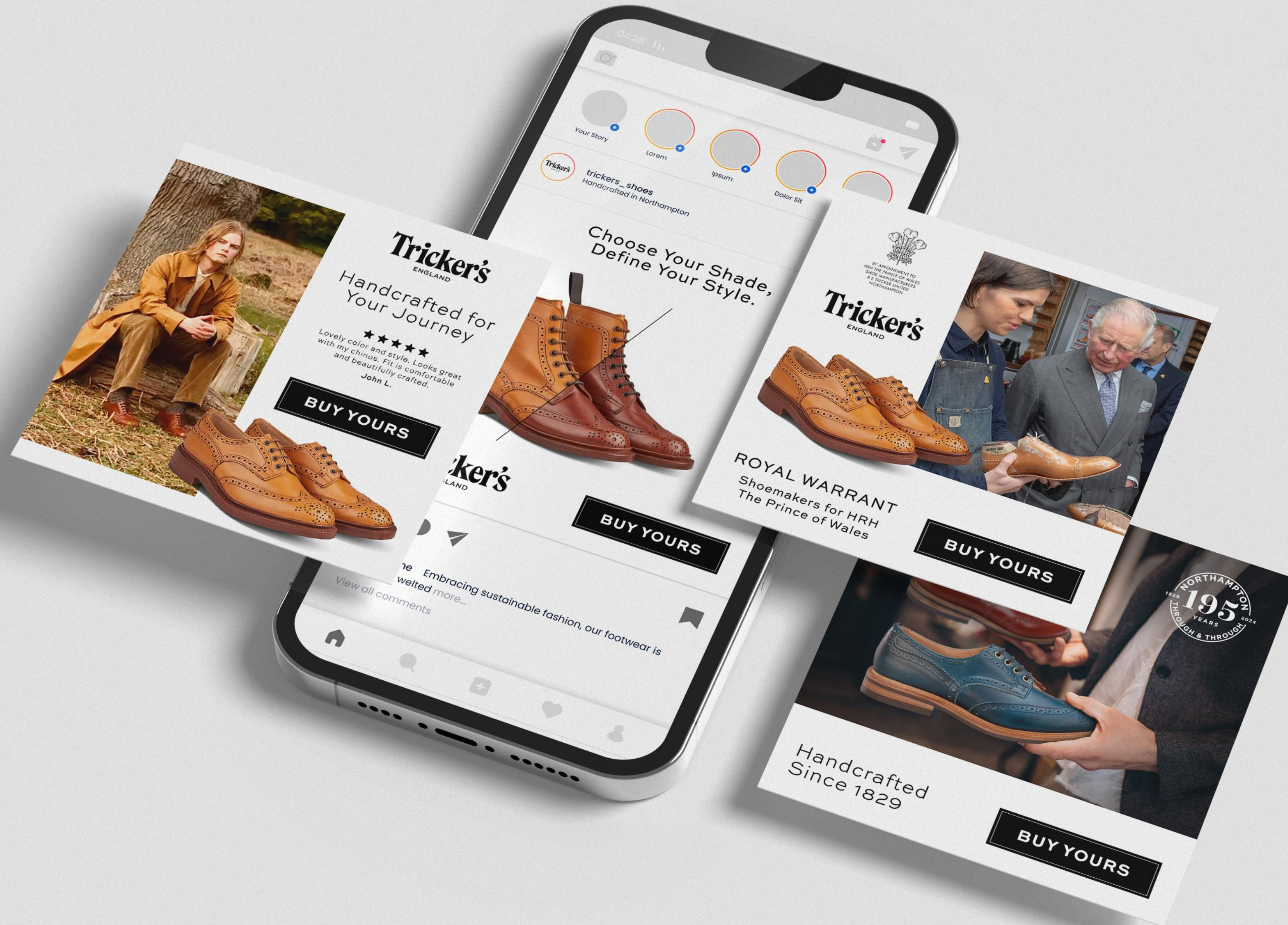
Makers of the world's best Country Footwear since 1829 - order online today and enjoy Free UK Delivery on all orders.

Every pair of Tricker's is handmade by expert craftspeople in our Northampton factory using only the highest-quality materials, ensuring our footwear is built to last a lifetime.

...



• AFTER Ads: Redesigned Ads by DIGITAL&



Core Elements of Our Ads

Logo

The logo enhances brand recognition and value perception, acting as a stamp of quality and authenticity.



Tricker's
ENGLAND

Product Photo

The product photo clarifies the ad's commercial intent, showing what is being sold and aligning consumer expectations.



Phrase

A compelling phrase enhances the ad, capturing the product's essence and prompting user action.

ROYAL WARRANT
Shoemakers for HRH
The Prince of Wales

BUY YOURS

Featured Photo

The featured photo grabs attention and connects with the audience, using impactful visuals to draw viewers in and convey the brand's essence.

CTA Button

The CTA button directs immediate user response, facilitating the next step in the consumer's purchasing journey.

● Ads Proposal - Ads O1 and O2



Tricker's
ENGLAND

Handcrafted for
Your Journey



Lovely color and style. Looks great
with my chinos. Fit is comfortable
and beautifully crafted.

John L.

BUY YOURS



Handcrafted
Since 1829

BUY YOURS

◦ Ads Proposal - Ads O3 and O4

Choose Your Shade,
Define Your Style.



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BUY YOURS



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R E TRICKER LIMITED
NORTHAMPTON

Tricker's
ENGLAND



ROYAL WARRANT

Shoemakers for HRH
The Prince of Wales

BUY YOURS

DIGITAL&

THANK YOU