



The Eye Center

OF SOUTHERN INDIANA

Introducing The Eye Center of Southern Indiana

We proudly present The Eye Center of Southern Indiana, a leading institution in eye health, a brand new logo that is built upon a foundation of vibrant green. This color, synonymous with health and well-being, serves as a visual representation of the center's commitment to providing exceptional care.

Where Vision Meets Compassion

With a striking eye-shaped symbol as its centerpiece, the logo embodies the center's specialized expertise in eye medicine. This powerful icon signifies their unwavering dedication to ocular health and their relentless pursuit of excellence in patient care.

To further convey their compassionate approach, the logo incorporates the silhouette of a person with open arms. This welcoming gesture signifies the center's understanding of the challenges patients face and the center's steadfast commitment to providing support and understanding.

The harmonious blend of green, symbolizing health, and the eye-centered design, captures the essence of The Eye Center of Southern Indiana's mission. It represents their continuous efforts to enhance and preserve the invaluable gift of sight, while offering a safe and comforting environment for all.

Complementing their visual identity, the carefully selected fonts enhance the overall message of professionalism and modernity. Roboto Slab, with its bold and commanding presence, accentuates important titles, while Próxima Nova, a versatile and legible font, ensures clarity in textual content.

The fusion of the green color palette and purposeful design elements reflects The Eye Center of Southern Indiana's unwavering commitment to excellence, empathy, and patient-centered care.

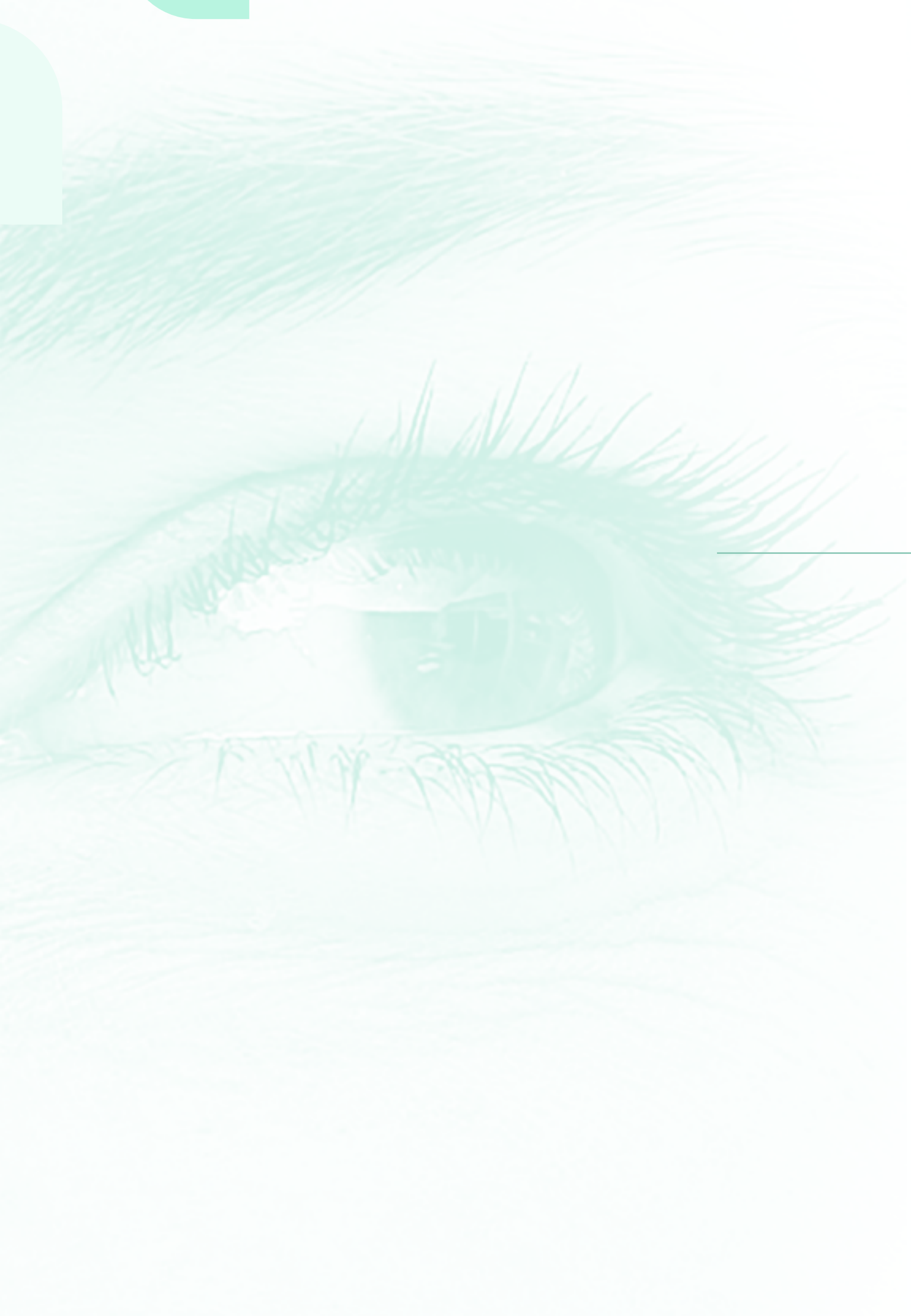
Welcome to The Eye Center of Southern Indiana, where vision meets compassion, in a shared commitment to your well-being.



INSPIRATION

SILHOUETTE OF EYE
AND OPEN ARMS

CONSTRUCTION GRID



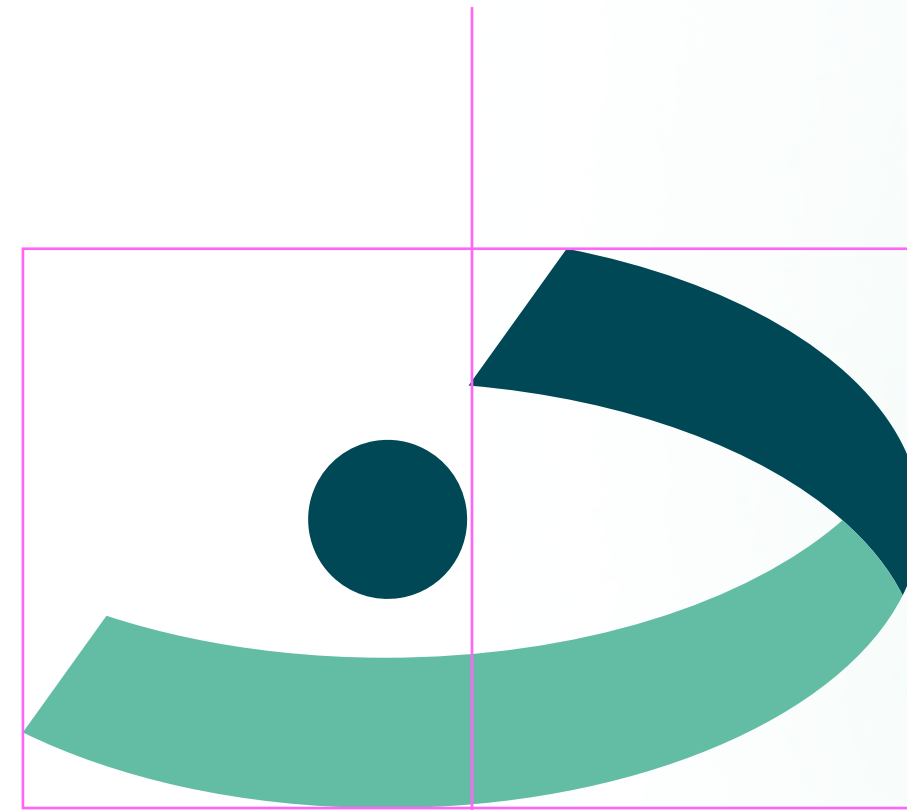
**COLOR
APPLICATIONS**



The Eye Center
OF SOUTHERN INDIANA



**GRID
VERTICAL LOGO**



The Eye Center

OF SOUTHERN INDIANA

■ 1x

Center

2x

1x



**GRID
HORIZONTAL LOGO**





Embracing Your Vision, Enhancing Your Life

Our green color palette represents vitality and ocular health, symbolizing renewal and well-being. This choice reflects our commitment to providing a welcoming and safe environment, where we deliver exceptional care for your vision.

**COLOR
PALETTE**

#004856

#63BDA4

#B8F4E0

#EBFCF6

#F8FFFC

#353535

#C1C1C1

#F4F4F4

#FFFFFF

**COLOR
APPLICATION**



The Eye Center
OF SOUTHERN INDIANA



HEADLINE FONT

Our chosen font for headlines, Roboto Slab, exudes a sense of boldness and reliability. With its clean lines and strong presence, it captures attention and conveys our commitment to delivering important messages with clarity and impact. The timeless elegance of Roboto Slab adds a touch of professionalism to our brand, ensuring that our headlines leave a lasting impression.

LOREM IPSUM

Roboto Slab

THIS IS A HEADLINE

This is a tagline

BLACK

BOLD

MEDIUM

TEXT FONT

We have carefully selected Proxima Nova as our font for text, as it embodies modernity and legibility. With its clean and versatile design, Proxima Nova ensures that our written content is easily readable and accessible. Whether it's conveying important information or sharing valuable insights, Proxima Nova adds a touch of sophistication to our text, creating a seamless reading experience for our audience.

Proxima Nova

Here is an example of using Proxima Nova in paragraph text. The font embodies modernity and legibility. It has a clean and versatile design making it easy to read. Proxima Nova adds a touch of sophistication to our text, creating a seamless reading experience for our audience.

Light

Medium

Bold

20:20

Instagram



The Eye Center

The Eye Center
OF SOUTHERN INDIANA

**NO MORE
GLASSES**

Embracing Your Vision
Enhancing Your Life



**SAVE
20% off**

Embracing Your Vision
Enhancing Your Life

The Eye Center
OF SOUTHERN INDIANA



DARK THEME OPTION



**Changing Lives,
One Patient at a Time**

Book Appointment

OUR SERVICES



CATARACTS
(4) Services available



GLAUCOMA
(2) Services available



RETINA
(5) Services available



OCULOPLASTIC TREATMENTS
(4) Services available



LASER VISION CORRECTION
(4) Services available



EYE HEALTH
(10) Services available



**Expert Team of
8 Specialists**

Unmatched Expertise in Eye Care



**Over 25 Treatment
Options for You**

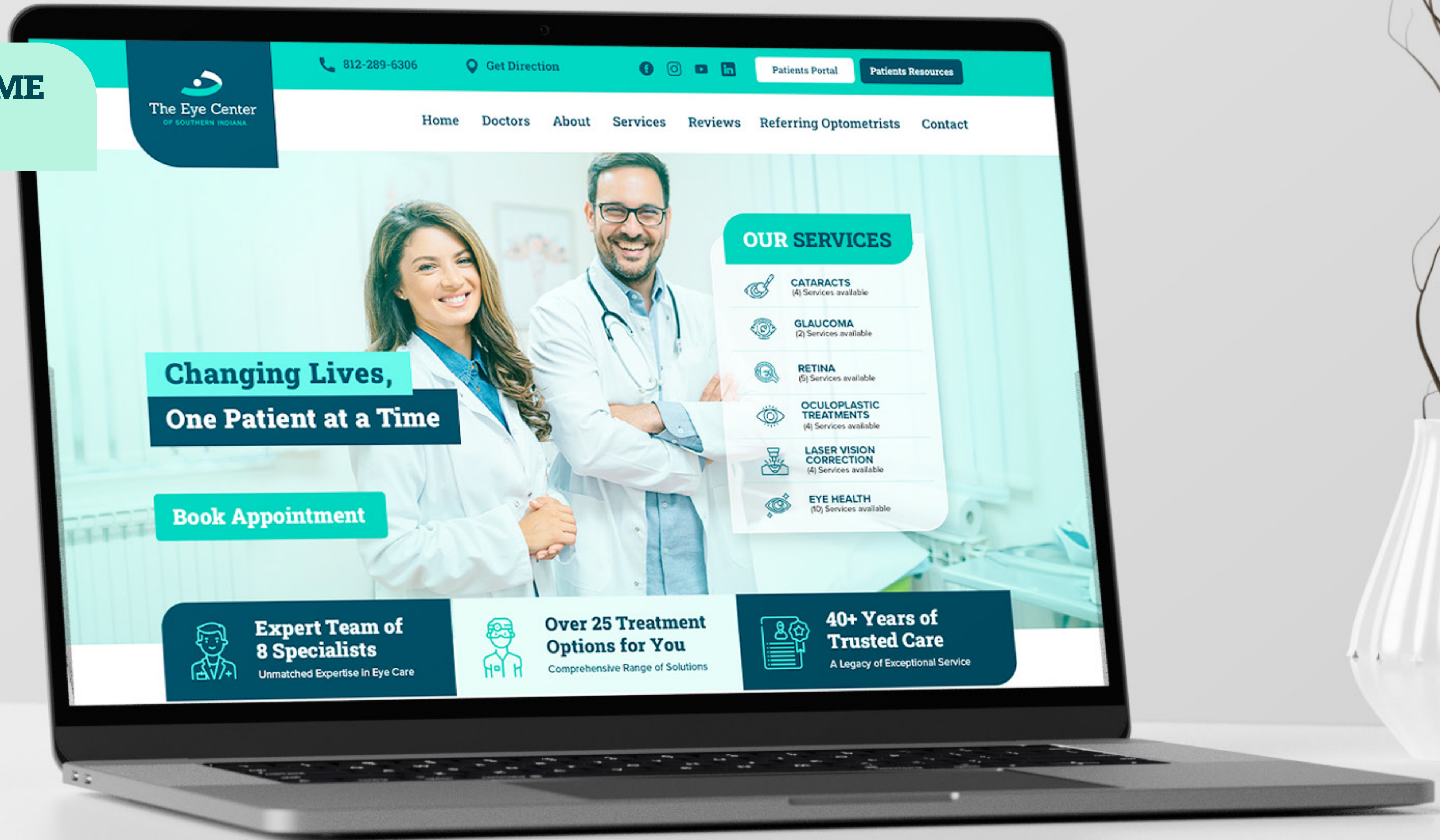
Comprehensive Range of Solutions



**40+ Years of
Trusted Care**

A Legacy of Exceptional Service

LIGHT THEME OPTION



**Changing Lives,
One Patient at a Time**

Book Appointment

OUR SERVICES



CATARACTS
(4) Services available



GLAUCOMA
(2) Services available



RETINA
(5) Services available



OCULOPLASTIC TREATMENTS
(4) Services available



LASER VISION CORRECTION
(4) Services available



EYE HEALTH
(10) Services available



**Expert Team of
8 Specialists**

Unmatched Expertise in Eye Care



**Over 25 Treatment
Options for You**

Comprehensive Range of Solutions



**40+ Years of
Trusted Care**

A Legacy of Exceptional Service

DIGITAL&

THANK YOU!

"All elements in this presentation are protected by intellectual property rights. Unauthorized reproduction or use of any components is prohibited by law and may lead to legal action. Please respect these rights and request permission before using any content.