



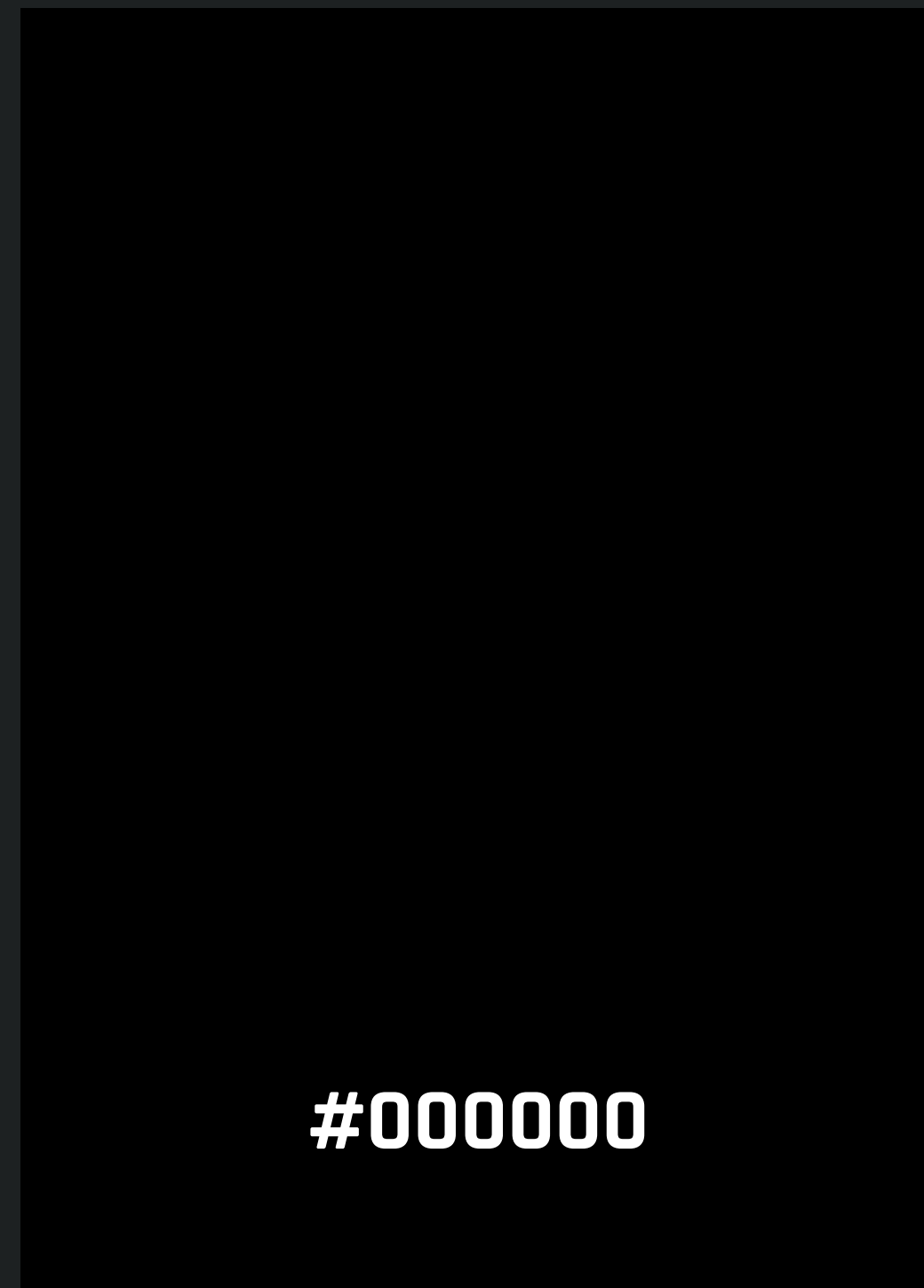
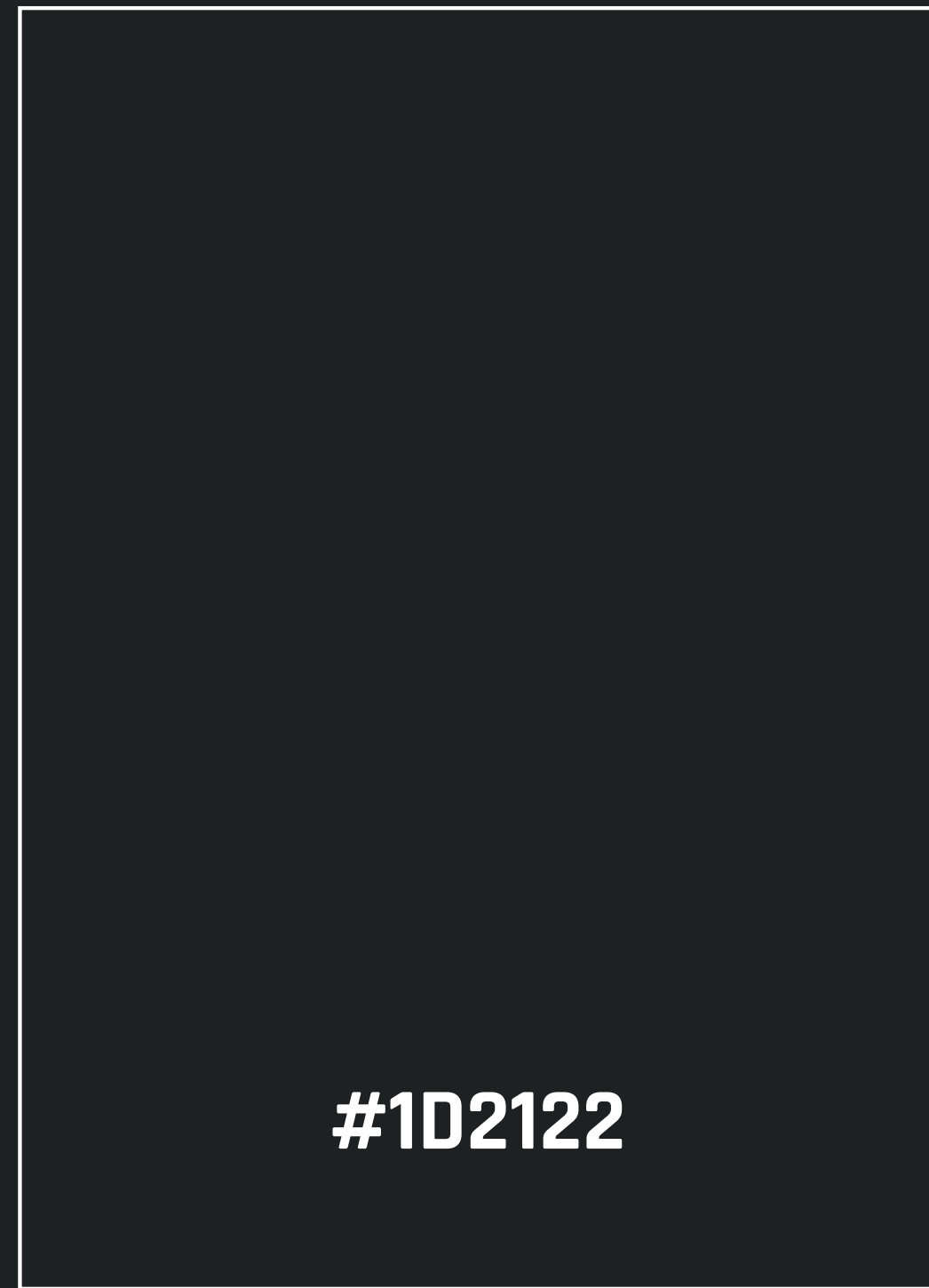
# BLACKWOOD

 Logotype

**BLACKWOOD**



 Collor Palette



● Color Applications

**BLACKWOOD**

**BLACKWOOD**

**BLACKWOOD**

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## ● Corporate Font

Rajdhani, with its crisp, angular design, provides both modern appeal and superior readability. Its flexibility across headlines and body text promotes a cohesive visual language, enhancing the user experience. As a Google Font, Rajdhani ensures quick load times and boosts SEO. It offers a range of weights from light to bold, facilitating a strong visual hierarchy on your site. The font's unique design, inspired by traditional Indian typefaces, offers an exotic, professional edge, setting your website apart.

# Rajdhani

## FONT FAMILY

**THIS IS A HEADLINE**

**This is a tagline**

Rajdhani font excels in paragraph texts for its clarity, legibility, and modern geometric aesthetics. With multiple weights and multilingual support, it's versatile for various projects. Its space efficiency and screen optimization make it a practical choice, ensuring an elegant and readable appearance at any size.

**Headlines we'll use**

**SEMI BOLD | BOLD**

**Text we'll use**

**Light | Regular | Medium**





20:20

Instagram



Blackwood

# TRANSPORTATION

Armed with a fleet of high-capacity end dump trailers and over the road tractor trailers, Blackwood Solutions is equipped to offer affordable pricing for all bulk transportation projects.



[CONTACT US](#)

BLACKWOOD



# PALLET RECYCLING

Leveraging years of experience working in the wood recycling market, Blackwood is uniquely positioned to maximize recycling goals while keeping costs at a minimum.

[CONTACT US](#)

BLACKWOOD



# TRANSPORTATION AND RECYCLING COMPANY

CONTACT US

812-676-8770



WOOD POLE RECYCLING

VIEW MORE



CONCRETE RECYCLING

VIEW MORE



PALLET RECYCLING

VIEW MORE



TRANSPORTATION

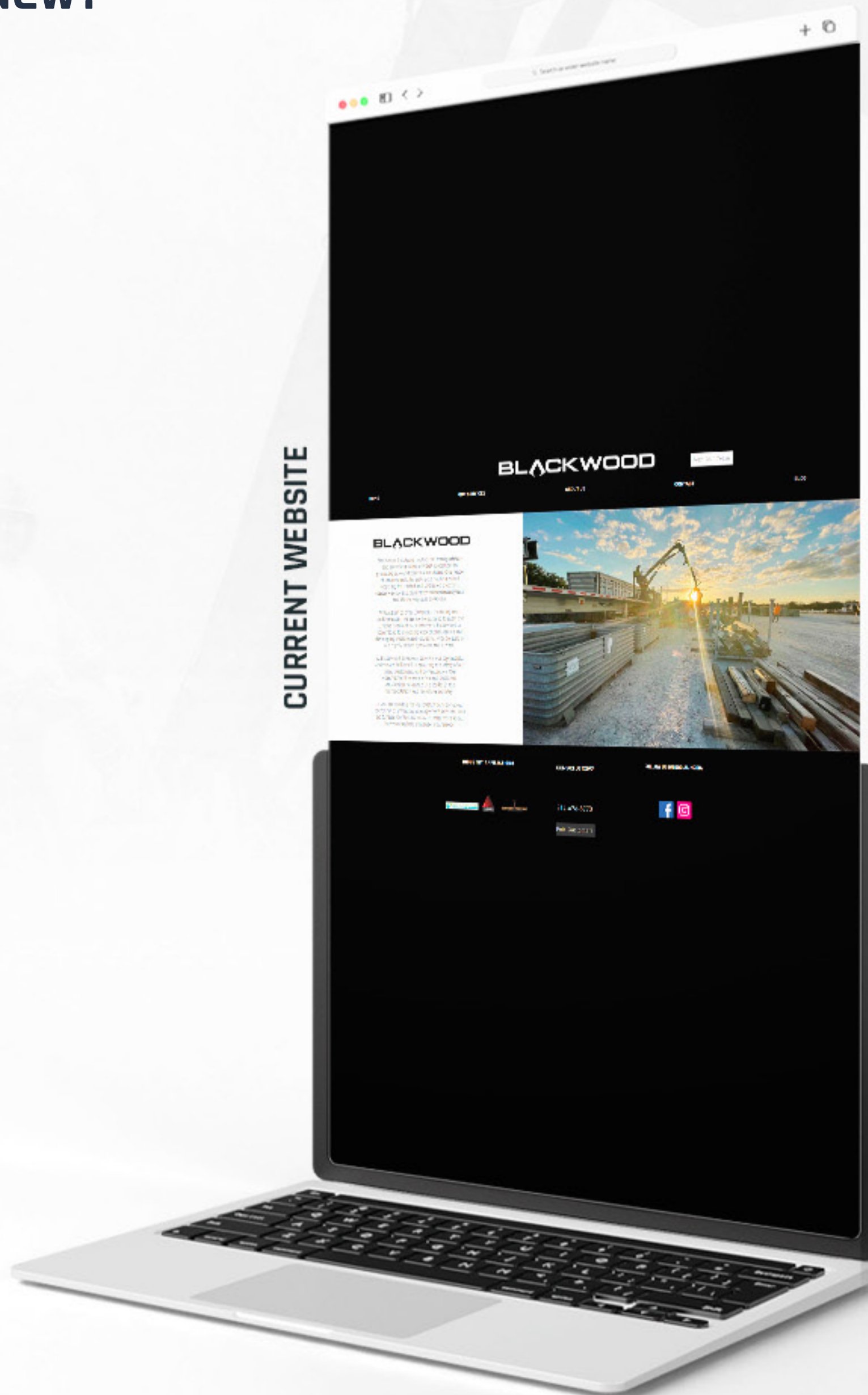
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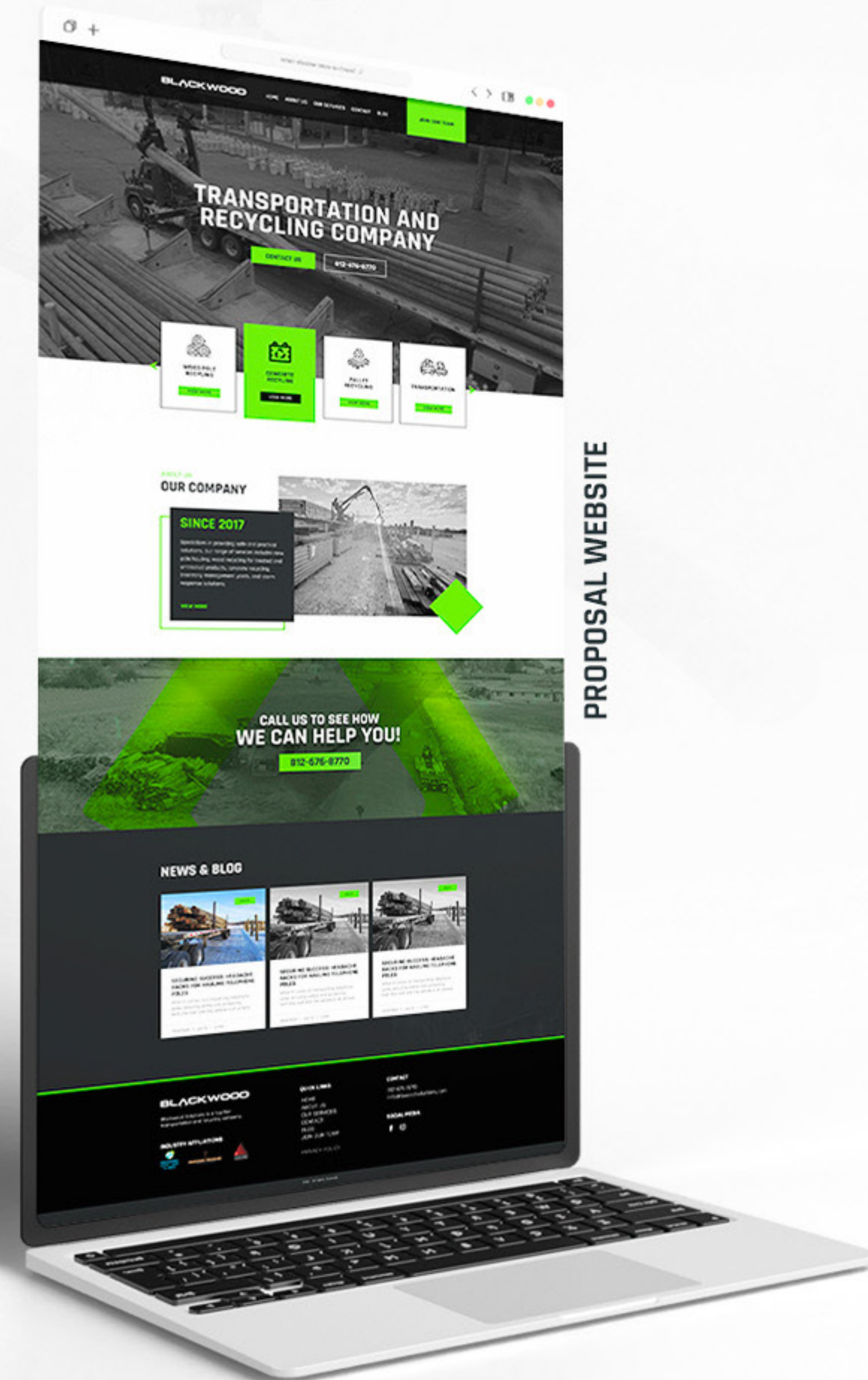


## What's New?

CURRENT WEBSITE



PROPOSAL WEBSITE





## New Website

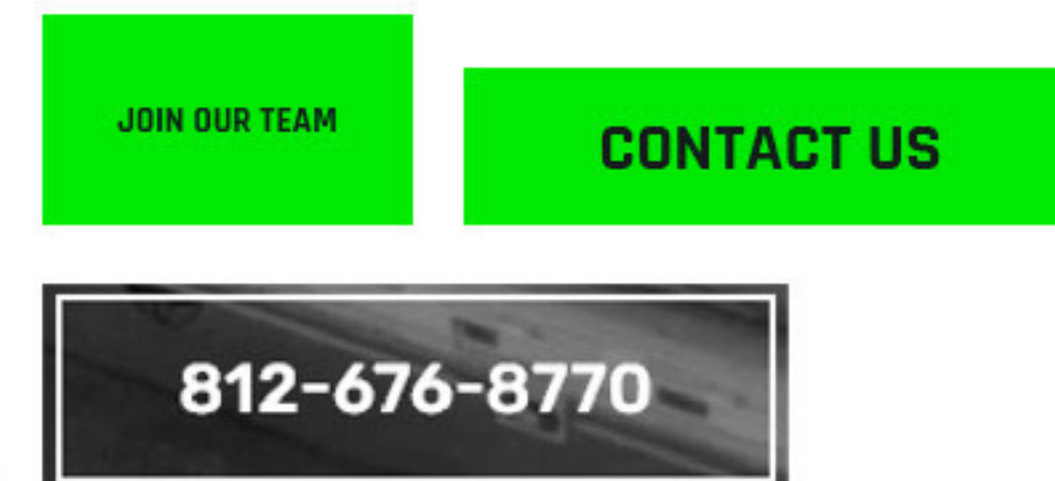
### Background Video

Engaging background videos captivate visitors instantly, increasing dwell time and improving user interaction with your site.

### Strong Title (H1)

H1 tags provide clear structure, improve user experience and are essential for SEO, guiding search engines and users alike.

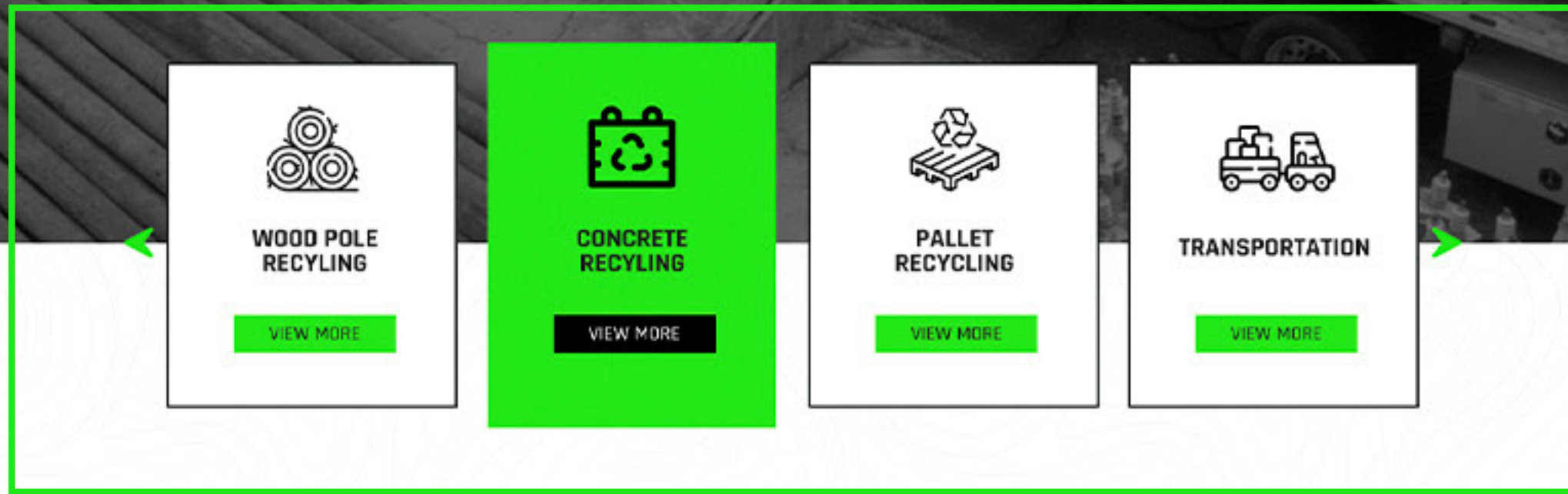
### Focus on CTAs



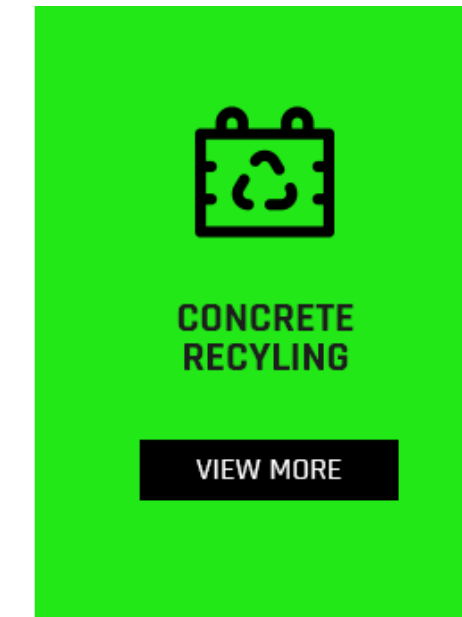
CTA buttons guide users towards desired actions, enhancing user engagement and driving conversions for your business.







## Carousel the services section



We used a carousel to highlight the company's services. When the user hovers over a specific service, the box will be "active" and change color to increase visibility and promote user engagement.

### ABOUT US OUR COMPANY

#### SINCE 2017

Specializes in providing safe and practical solutions. Our range of services includes new pole hauling, wood recycling for treated and untreated products, concrete recycling, inventory management yards, and storm response solutions.

[VIEW MORE](#)



## New Section "About Us"

The 'About Us' section builds credibility, connects with your audience on a personal level, and helps humanize your brand.



## New Section "Call to Action"

A CTA section on the homepage serves as a guiding light for users. It encourages immediate action, effectively streamlining the user journey before exploring further sections. It is crucial for enhancing conversion rates and maximizing user engagement with your site.



## NEWS & BLOG

The image shows three identical blog post thumbnails arranged horizontally. Each thumbnail features a photograph of a semi-trailer loaded with logs on a wooden rack, parked on a gravel lot. A green circle highlights a small green dot in the top right corner of the rightmost thumbnail. Below each image is a white text box containing the title, a short paragraph, and the author/date information.

**SECURING SUCCESS: HEADACHE RACKS FOR HAULING TELEPHONE POLES**  
When it comes to transporting telephone poles, ensuring safety and protecting both the load and the vehicle is of utmost importance.

alison1830 | Jun 12 | 2 min

### News & Blog

A blog boosts SEO, enhances customer engagement, and positions your brand as an industry leader. It's a dynamic tool that attracts organic traffic and converts visitors into customers.

## BLACKWOOD

Blackwood Solutions is a top-tier transportation and recycling company.

### INDUSTRY AFFILIATIONS



### QUICK LINKS

HOME  
ABOUT US  
OUR SERVICES  
CONTACT  
BLOG  
JOIN OUR TEAM

PRIVACY POLICY

### CONTACT

812-676-8770  
info@bwoodsolutions.com

### SOCIAL MEDIA



### New Main Footer

A comprehensive footer anchors your site with essential information, offering quick access to company details, navigational links, and legal disclaimers. It enhances user experience, aids navigation, boosts SEO, and fosters trust through transparency and ease of contact.

# BLACKWOOD





**BLACKWOOD**

 Logotype

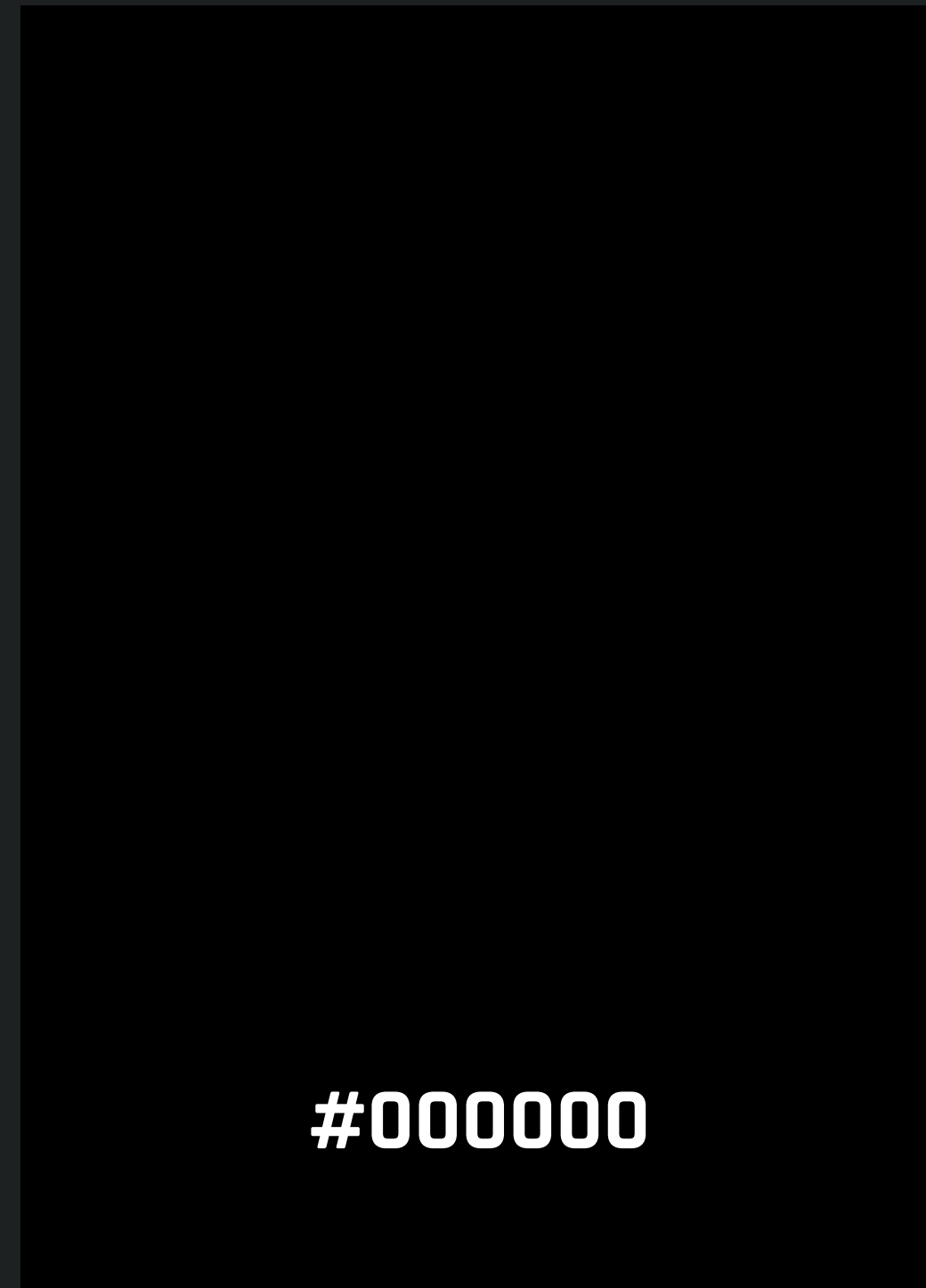
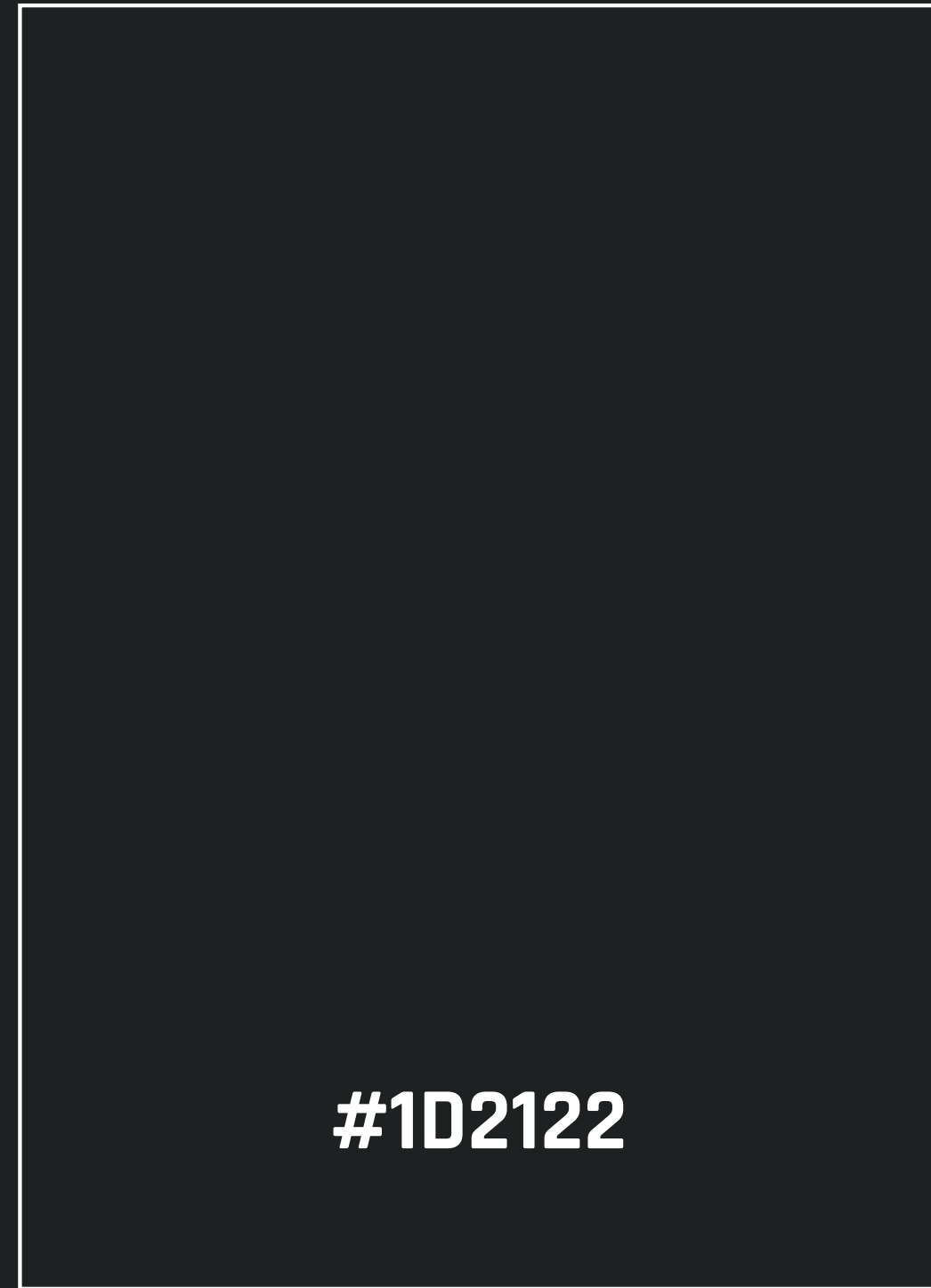
BLACKWOOD



● Horizontal Grid and Safety Margin



 **Collor Palette**





● Color Applications

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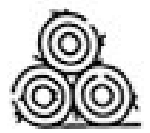
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WOOD POLE RECYCLING

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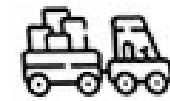
CONCRETE RECYCLING

VIEW MORE



PALLET RECYCLING

VIEW MORE



TRANSPORTATION

VIEW MORE



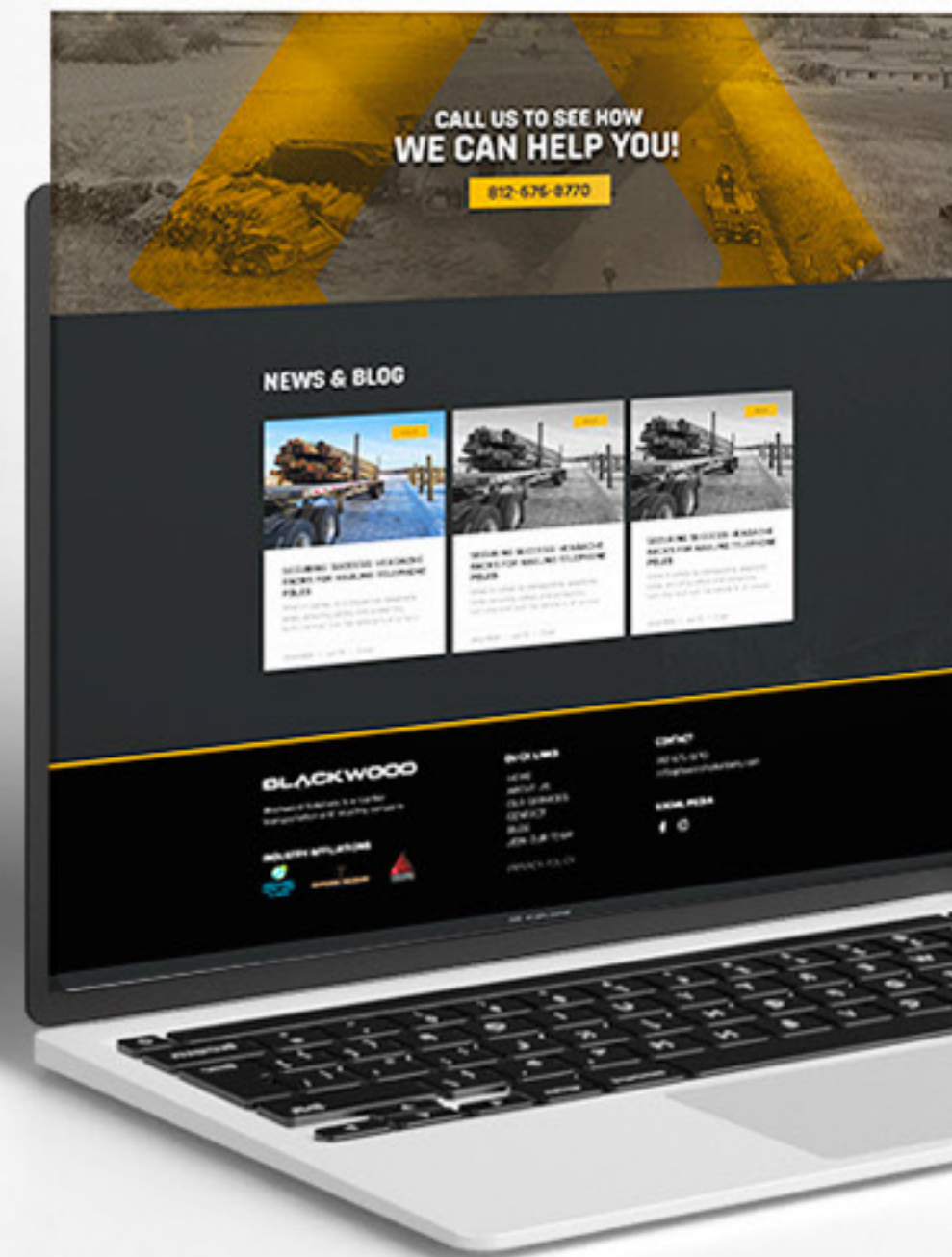
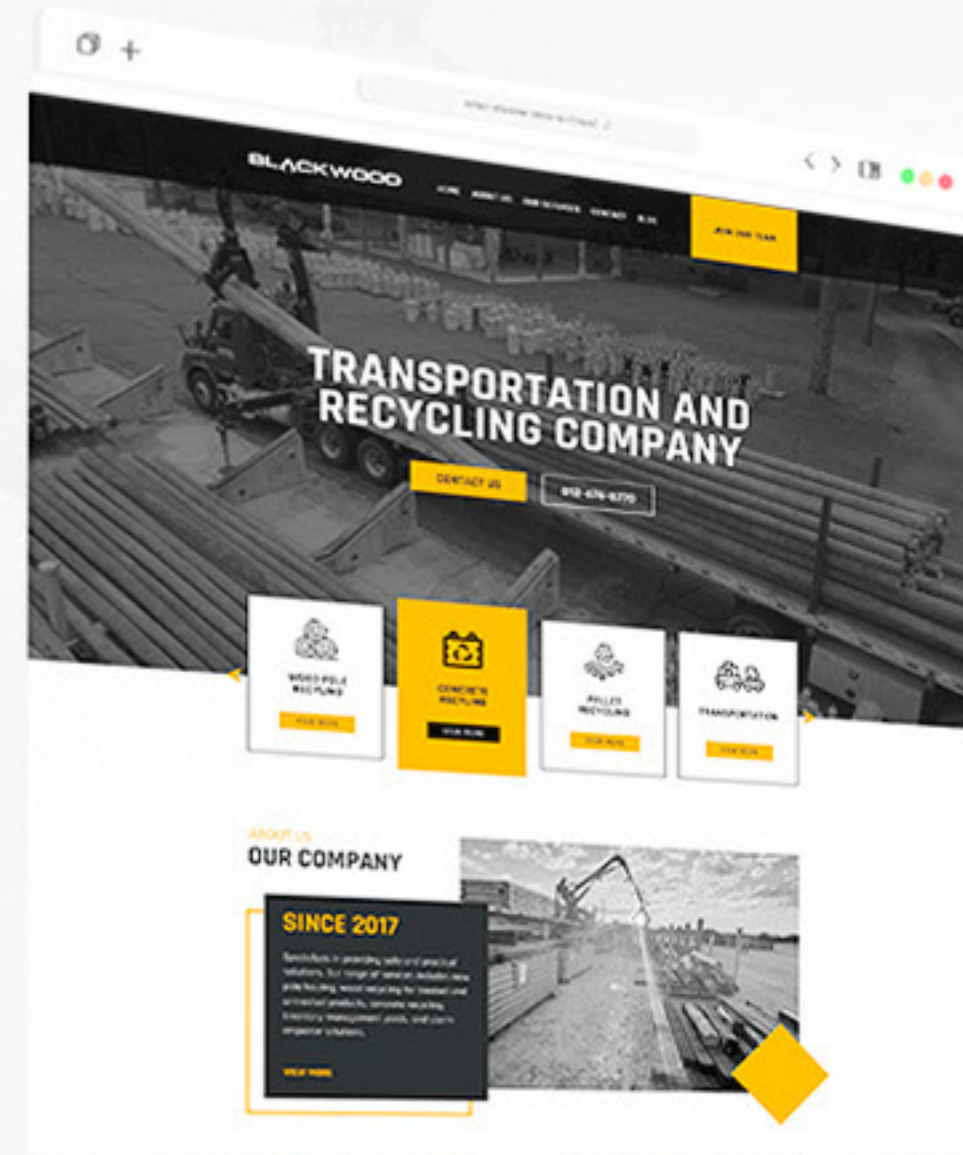


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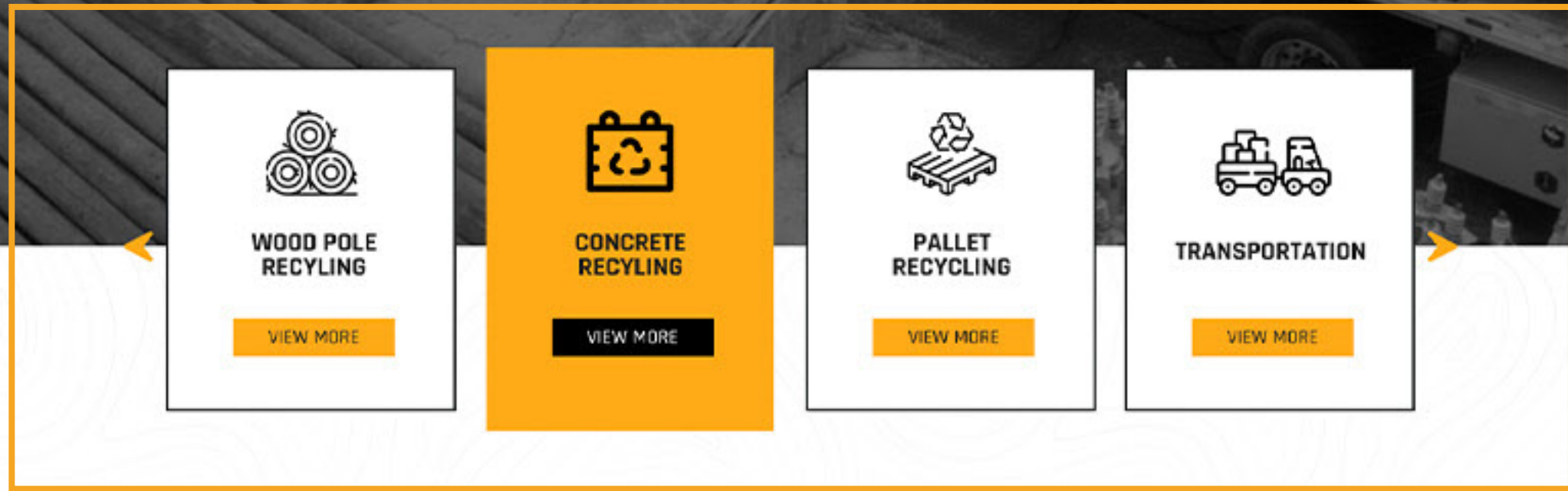
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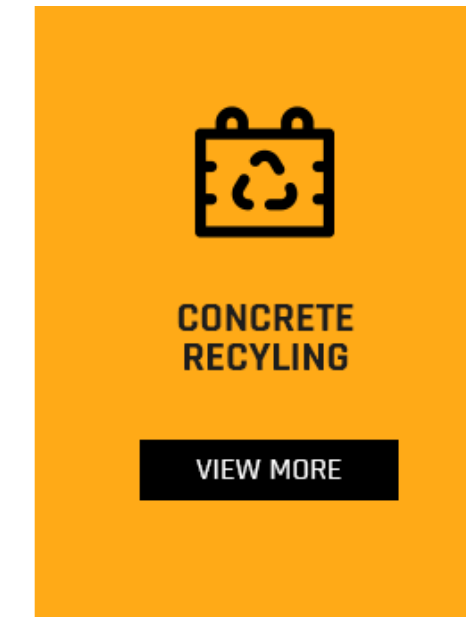
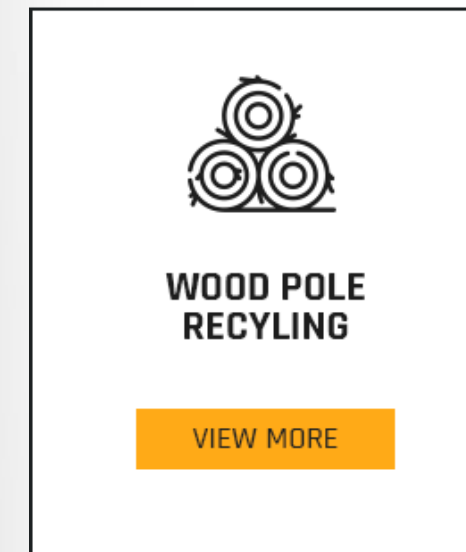
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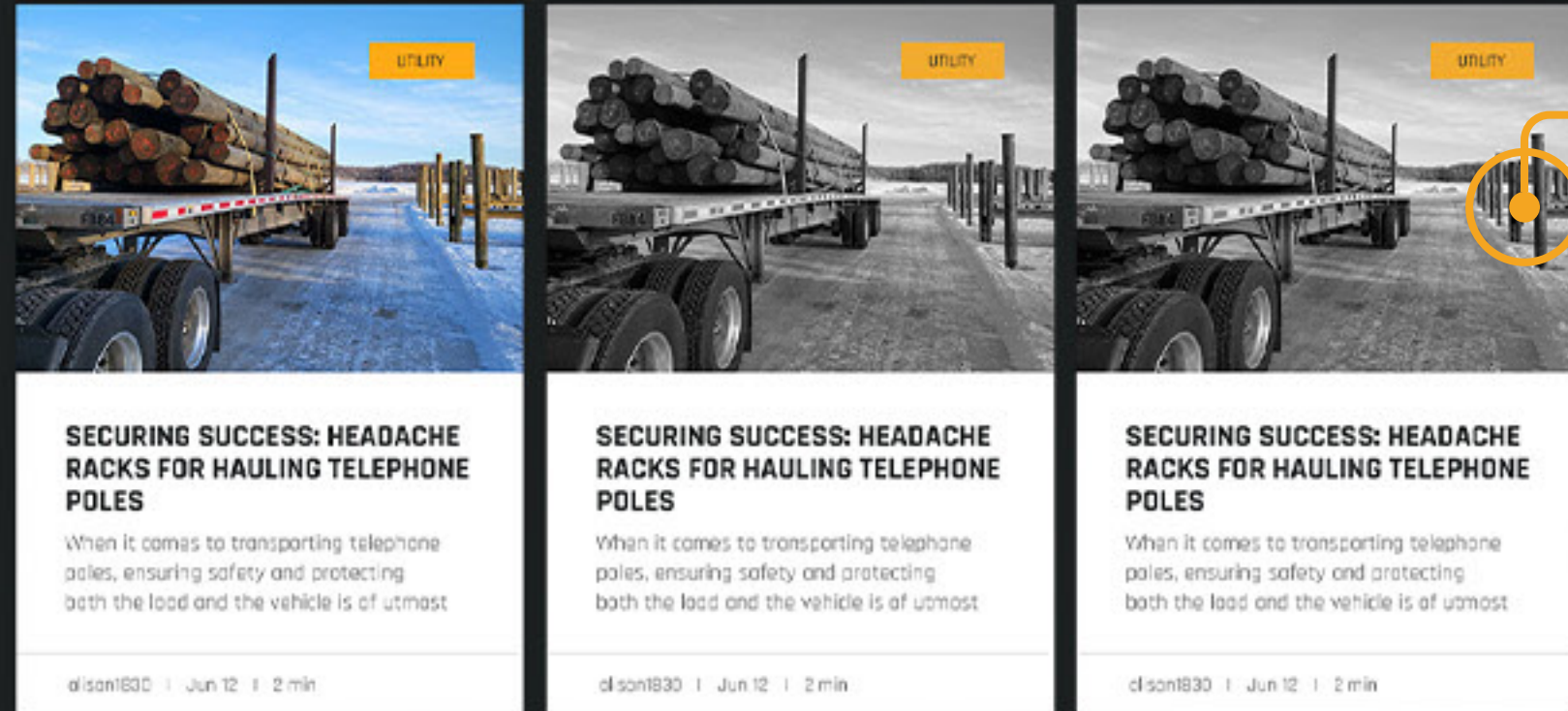


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**DIGITAL&**

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