



NATIONAL



 **Logotype**

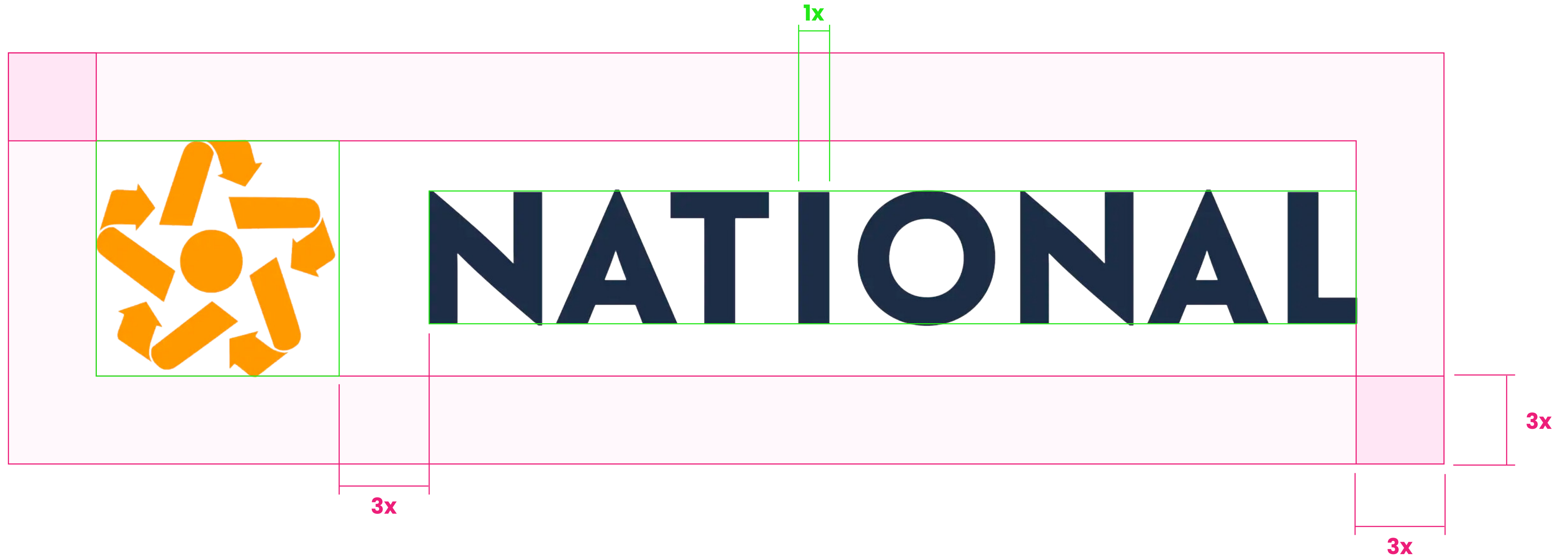


NATIONAL

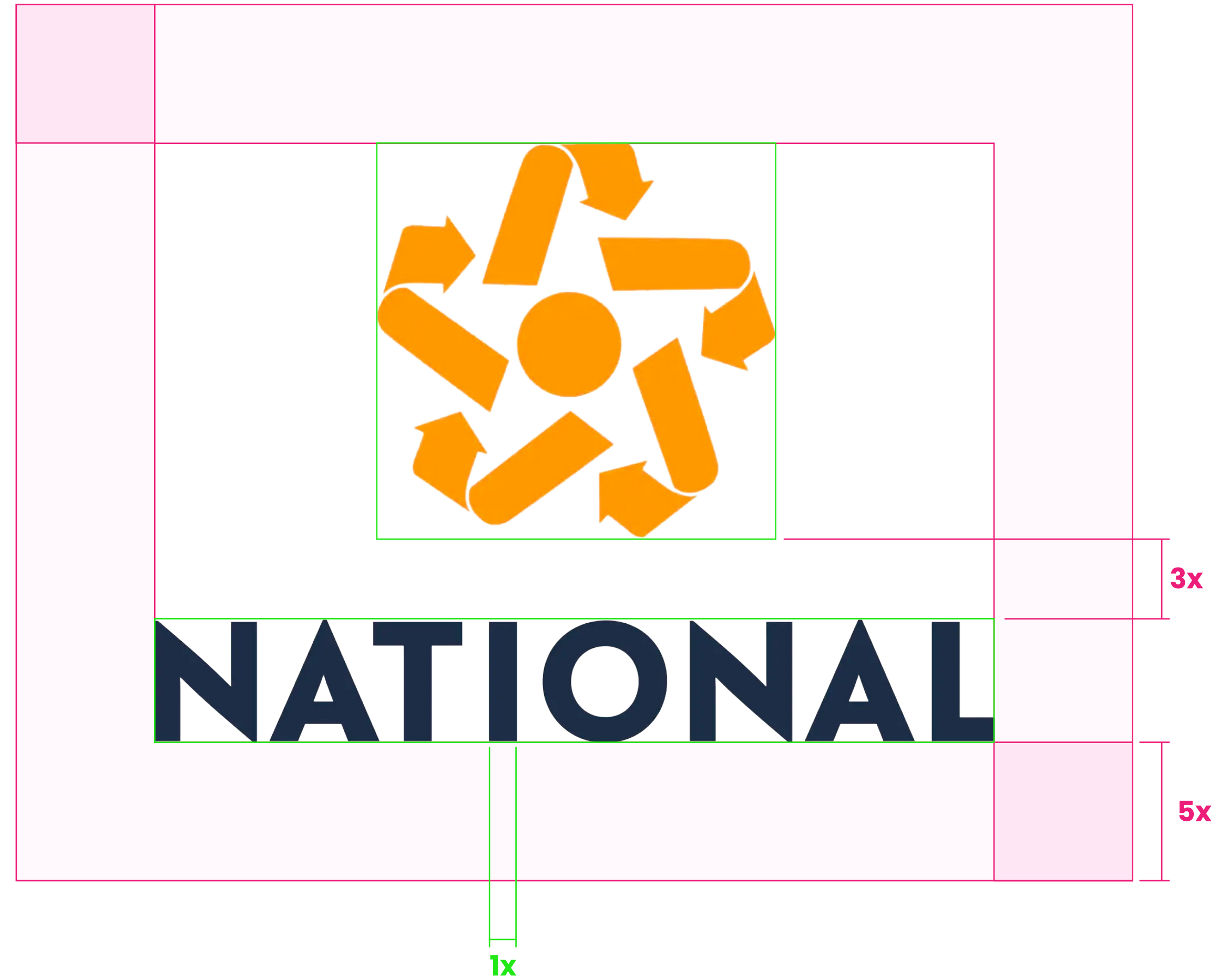


NATIONAL

Horizontal Grid and Safety Margin



Vertical Grid and Safety Margin



 **Collor Palette**



 **Color Applications**



NATIONAL



Corporate Font

Poppins is an excellent font choice due to its clean, geometric design, enhancing readability while maintaining an appealing, modern aesthetic. Its versatility across headlines and body text ensures consistency in your site's visual language, fostering a smooth user experience. As a Google Font, Poppins is widely accessible and optimized for web use, resulting in quick loading times and better SEO performance. Furthermore, it supports multiple weights, from thin to extra bold, allowing you to create an effective visual hierarchy and emphasize key messages across your site.

Poppins

FONT FAMILY

THIS IS A HEADLINE

This is a tagline

This is an example text with the Poppins font. Poppins is an excellent font choice due to its clean, geometric design, enhancing readability while maintaining an appealing, modern aesthetic. Its versatility across headlines and body text ensures consistency in your site's visual language, fostering a smooth user experience.

Headlines we'll use

SEMI BOLD | BOLD | X BOLD

Text we'll use

Light | Regular | Medium



20:20

Instagram



National Salvage



**DEMOLITION AND
DISMANTLEMENT**
LEAVE THE HARD WORK TO US

[LEARN MORE](#)

 **NATIONAL**




**NATION'S LEADING
TREATED WOOD
RECYCLER**

 **NATIONAL**

 **LEARN MORE**



HOME ABOUT SERVICES PRODUCTS CONTACT

800-653-6285

DEMOLITION AND WASTE MANAGEMENT EXPERTS

REMOVE · RECOVER · RESTORE

CONTACT US

WORK FOR NATIONAL



**WOOD
RECYCLING**

National Salvage & Service



**RAIL
SERVICES**

Over 40 years of experience



**DEMOLITION
SERVICES**

National Salvage & Service



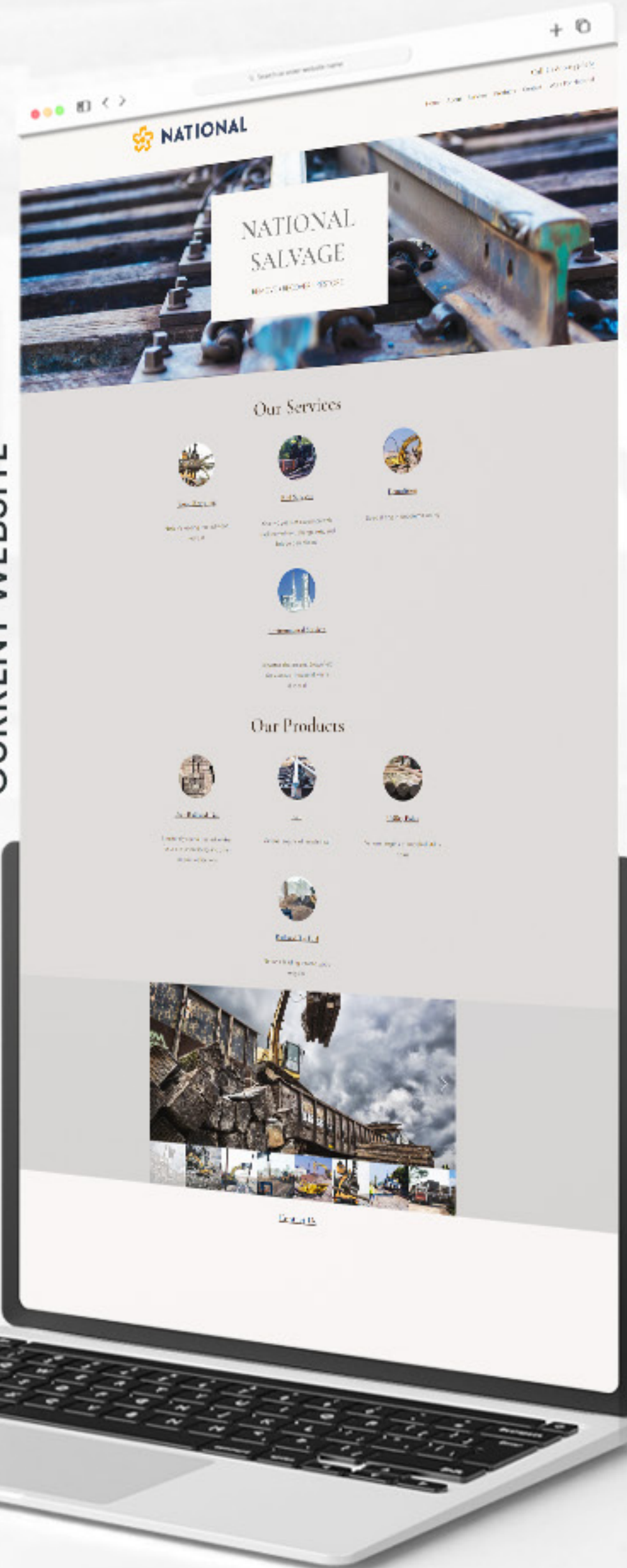
**RELAY
RAIL**

National Salvage &



What's New?

CURRENT WEBSITE



PROPOSAL WEBSITE



New Website

Background Video

Engaging background videos captivate visitors instantly, increasing dwell time and improving user interaction with your site.

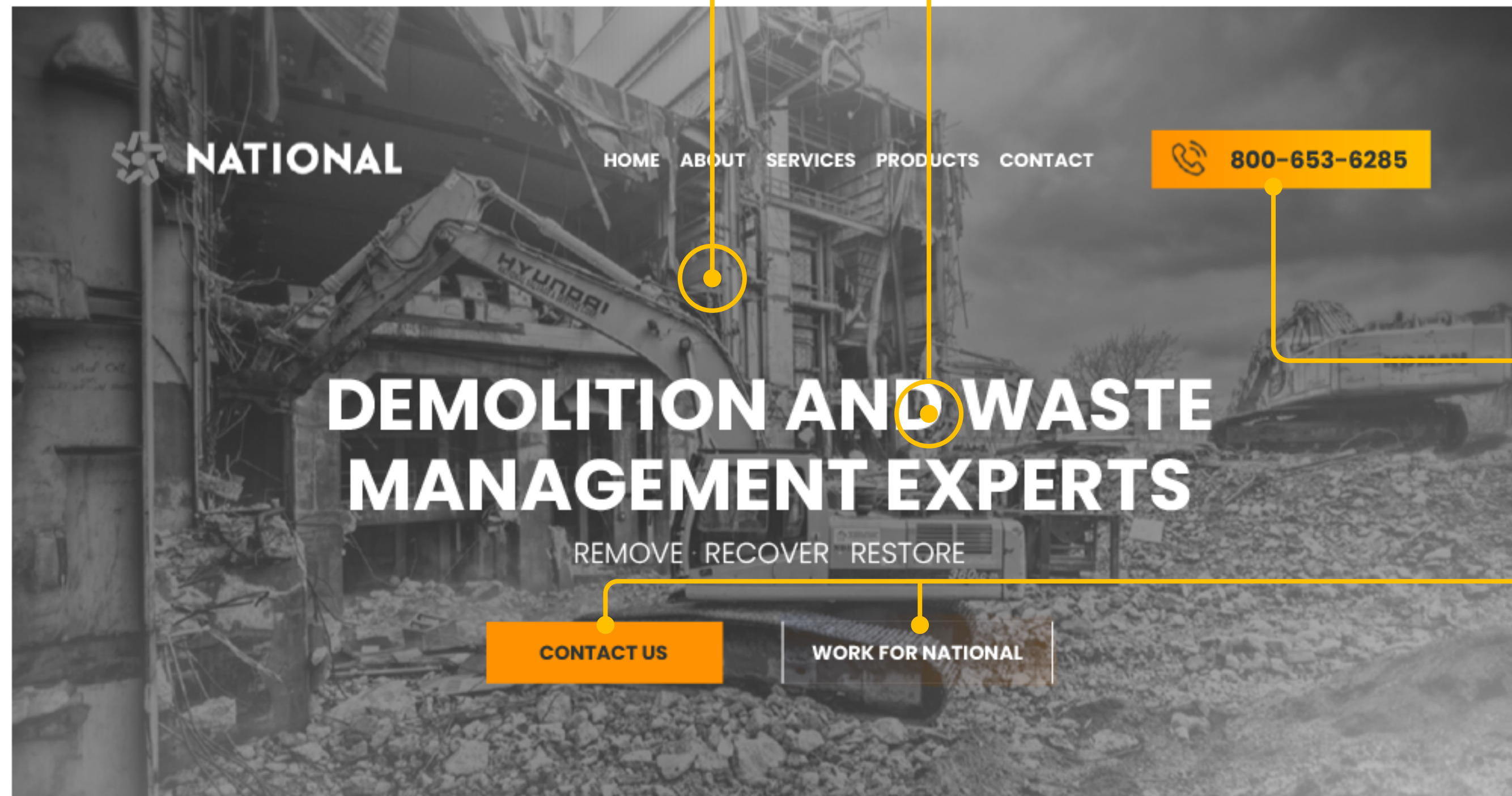
Strong Title (H1)





H1 tags provide clear structure, improve user experience and are essential for SEO, guiding search engines and users alike.

Focus on CTAs



CTA buttons guide users towards desired actions, enhancing user engagement and driving conversions for your business.



 <p>WOOD RECYCLING</p> <p>National Salvage & Service Corporation provides all-inclusive utility pole recycling.</p> <p>LEARN MORE</p>	 <p>RAIL SERVICES</p> <p>Over 40 years of experience with track demolition, changeouts, and bridge demolition.</p> <p>LEARN MORE</p>	 <p>DEMOLITION SERVICES</p> <p>National Salvage & Service Corporation provides demolition and dismantlement for</p> <p>LEARN MORE</p>	 <p>RELAY RAIL</p> <p>National Salvage & Service carries an extensive inventory of relay track and OTM. We</p> <p>LEARN MORE</p>
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Highlight the services section



WOOD RECYCLING

National Salvage & Service Corporation provides all-inclusive utility pole recycling.

[LEARN MORE](#)

Utilizing compelling images, colors, and icons to highlight the services section enhances visibility, fostering user engagement and comprehension.

ABOUT US

National Salvage & Service Corporation provides safe, efficient and environmentally sound products and services to help industries remove, recover and restore resources. National has removed, recovered and restored resources at sites ranging from the complete demolition of power plant buildings and equipment to taking up thousands of miles of vacated railroad tracks.

We recycle or reuse nearly all of the materials from our projects. For example, we are the largest recycler of treated wood in the U.S., finding uses for more than one-half million tons of railroad ties per



New Section "About US"

The 'About Us' section builds credibility, connects with your audience on a personal level, and helps humanize your brand.

Call Us to See How We Can Help You!

 **CALL US 800-653-6285**

New Section "Call to Action"

A CTA section on the homepage serves as a guiding light for users. It encourages immediate action, effectively streamlining the user journey before exploring further sections. It is crucial for enhancing conversion rates and maximizing user engagement with your site.

OUR PRODUCTS



RAILROAD TIE PRODUCTS

Largest, most experienced, and most trusted recycler of railroad ties in the U.S. During our more than 30 years in the business.

[LEARN MORE](#)



RELAY RAIL

National Salvage & Service carries an extensive inventory of relay track and OTM. We can supply you with Class 1 and

[LEARN MORE](#)



UTILITY POLES

Our experience as the largest treated wood recycler in the country has given National Salvage & Service Corporation

[LEARN MORE](#)

Carousel "Our Products"

The 'Our Products' carousel, featuring standout images, succinct text, and 'Learn More' buttons, offers a dynamic, engaging view of your offerings. It facilitates swift navigation, simplifies information absorption, and draws users in, piquing their interest to discover more about each product.

New Main Footer

A comprehensive footer anchors your site with essential information, offering quick access to company details, navigational links, and legal disclaimers. It enhances user experience, aids navigation, boosts SEO, and fosters trust through transparency and ease of contact.



NATIONAL SALVAGE
REMOVE | RECOVER | RESTORE

QUICK LINKS

HOME PAGE
ABOUT US
CONTACT US

OUR SERVICES

WOOD RECYCLING
RAIL SERVICES
DEMOLITION
ENVIRONMENTAL SERVICES

CONTACT

INFO@NSSCCORP.COM
800-653-6285

DIGITAL&

THANK YOU!

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